

2022-2024 USBIA Strategic Plan

The USBIA Board of Trustees approved the 2022-2024 Strategic Plan in December of 2021. The plan sets a strong foundation for growth and gives USBIA a blueprint to follow for future success.

The board identified the vision, mission, and values as outlined below.

VISION

That all persons with a brain injury thrive in their community.

MISSION

Building state and national capacity to create a better future alongside individuals affected by brain injury.

VALUES

- Integrity: being dependable and following through on commitments.
- Excellence: modeling a positive example as we pursue high expectations.
- Collaboration: actively listening and working together for a common purpose.

The USBIA Board of Trustees identified the following goals for 2022-2024.

- State leaders and members will have increased opportunity to interact with each other and learn best practices from subject matter experts
- Increase USBIA visibility nationally through collaboration, communication, and partnerships.
- Maintain an engaged and working board
- Expand external membership constituencies
- Facilitate financial stability of member organizations
- Strengthen the current relationship between members of the Congressional Brain Injury Task Force and their local BIA.
- Instigate partnerships with other brain injury agencies around shared issues and common goals to increase USBIA collaboration.
- Regular communication with all affiliates with public policy priorities and actions.