**FOR IMMEDIATE RELEASE**
[Date]

**CONTACT:**
[Name, Telephone, Email]

**MARCH IS BRAIN INJURY AWARENESS MONTH**

***Find out about Brain Injury Awareness Month events in your area***

[City/Town] – This March, in recognition of Brain Injury Awareness Month, [Include your state BIA affiliate] joins a nationwide network of state brain injury organizations with the United States Brain Injury Alliance (USBIA) to spread the word and raise awareness about brain injury prevention, recognition, and response.

According to the Centers for Disease Control and Prevention (CDC), an estimated 1.7 million people sustain a traumatic brain injury (TBI) each year. Of those individuals, 52,000 die, 275,000 are hospitalized, and 1.4 million are treated and released from an emergency department.

“USBIA is working towards a world where all avoidable brain injuries are prevented, all non-preventable brain injuries are minimized, and all individuals who have experienced brain injury can maximize their quality of life,” states Barbara Geiger-Parker, Chair of the USBIA. “Our goal is to build on the work of these state brain injury alliances to strengthen the services for and advocacy with those affected by brain injury.”

[Include quote from the Executive Director at your state affiliate]

To find out more about Brain Injury Awareness Month and the events taking place in your area, or to download resources and learn how to get involved, visit [Include link to either your state BIA affiliate or www.usbia.org/events/awareness].

[Include your state BIA affiliate boilerplate language]

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