



For Immediate Release

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Dr. Alina Fong, Director of Cognitive FX in Utah, Joins the U.S. BIA Public Policy Committee

Clinical Neuropsychologist will play an advisory role on national committee.

Washington, D.C. Members of the United States Brain Injury Alliance (USBIA) Public Policy Committee Public Policy are thrilled to announce that Dr. Alina Fong of Utah has stepped onto their committee. Dr. Fong is an active and engaged member of the board for the Brain Injury Alliance of Utah, an affiliate of the USBIA, and is a respected national expert in concussion. The Public Policy Committee reviews and endorses legislation for the entire USBIA network and works with the Congressional Brain Injury Task Force, chaired by Congressman Bill Pascrell of New Jersey and Todd Russell Platts of Pennsylvania.

"I am thrilled that Dr. Alina Fong has joined the Public Policy Committee and I look forward to working with her on important policy issues," said Gavin Attwood, the Chair of the U.S. Brain Injury Alliance Board and CEO of the Brain Injury Alliance of Colorado, noting that Dr. Fong has incredible experience as a Clinical Neuropsychologist. "In addition to her continuing research activities, Dr. Fong is currently the Director of Cognitive FX, a premiere concussion treatment center that utilizes functional NeuroCognitive Imaging technology where she has honed a keen interest in public policy and how it can impact the brain injury community," Attwood continued.

Public Policy Committee Chair, Tom Grady of the New Jersey Brain Injury Alliance echoed Attwood's thoughts, adding that Dr. Fong's experience as Clinical Director of Cognitive FX at Premier Concussion Treatment Center will be an asset to the Committee as it addresses clinical brain injury policy issues. During her academic career, under the mentorship of Dr. Erin Bigler and Dr. Mark Allen, Dr. Fong received the national American Psychological Association Clinical Neuropsychology Division 40 Graduate Student Research Award in 2004 for her research on "Cortical Sources of the N400 and 'The N400 Effect.'" "Dr. Fong's interest in brain mapping soon turned to functional MRI, and since then, her research

efforts have been focused on the clinical applications of fMRI,” said Grady. “We are thrilled to have her expertise as part of our committee while we address national policy issues.”

In tandem with Dr. Allen, Dr. Fong has published numerous articles combining neuropsychology and neuroimaging, along with deriving normative data for various populations, including concussion, eating disorders, and moderate to severe brain injury. Dr. Fong completed an internship at the Veteran’s Affairs Salt Lake City Healthcare System and worked extensively with OIF and OEF veterans with both traumatic brain injury and post-traumatic stress disorder.

In addition to her continuing research activities, Dr. Fong is currently the Director of Cognitive FX, the premiere concussion treatment center that utilizes functional NCI. Through the Cognitive FX facility, Dr. Fong has been able to treat and diagnose leading professional athletes in almost every sport, including the NFL, NHL, and Olympic athletes. Her expertise in the area of concussion care has led to the creation of EPIC Concussion Treatment, which integrates fNCI into the latest mTBI treatment. EPIC Treatment represents the most comprehensive concussion care and brain rehabilitation available and vastly improves the diagnosis, treatment, and long-term planning of mTBI. EPIC Treatment is currently utilized by professional athletes in several different sports leagues.

“I am thrilled for the opportunity to be part of USBIA,” said Dr. Fong from her clinic in Utah. “There are so many people that need our support to understand not only brain injury, but the recovery process. Working with patients worldwide, I am motivated to have a greater understanding of the brain and its capabilities. I hope that by being part of USBIA we can continue to share resources and support for individuals to give them better quality of life.”

The U.S. Brain Injury Alliance is a national nonprofit with 16 chartered state affiliates. The mission of the United States Brain Injury Alliance is to engage the community in preventing brain injury and improving lives.

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